



## Help Others as You Grow as a Training Specialist

*You can make a tremendous impact on the lives of others by helping them improve their skills, job satisfaction and in the process, become an accomplished training specialist.*

### Help Employees Learn and Grow Their Careers

More and more it seems that successful organizations beat out the competition because they focus on developing their most important resource—their employees. This continued business need to invest in their people, combined with the fast pace of changing technology and an aging workforce, means a high demand for professional trainers.

Earning a Training Specialist Certificate from the University of Washington can make you one of those trainers in demand. As you earn your certificate, you'll learn:

- About innovations in the pivotal role of training in organizations
- How to increase the return on training investment
- Factors that affect adult learning
- How to make sure employees get the most out of the training experience.

### Motivate employees by helping them learn

First learn the skills you'll need as you're trained as the trainer. Then learn to help others grow through training and development, to do and be more. And when you earn your certificate from the University of Washington, you're also earning the credibility only possible with a top-rated university. The Training Certificate is your fast track to career success.

### According to the U.S. Department of Labor:

Strong demand for training and development specialists is increasing as employers are expected to devote greater resources to training in response to:

- The increasing complexity jobs in the global marketplace
- The aging of the workforce; the diverse work and learning styles of the multi-generational workforce
- Technological advances that can leave employees with obsolete skills

## Training Specialist Courses

The Training Specialist certificate courses develop your skills to excel in your training and development career:

### Overview of the Training Function

Understand the function of training beyond the training room; learn how to position training within an organization.

### Adult Learning Patterns and Applications

Explore key theories of adult learning and how to apply these best practices in your organization.

### Curriculum and Course Development

Focus on the components of effective curriculum program and course design as you get hands-on experience designing a training program for specific organizational needs.

### Performance Analysis and Training Method Selection

Conduct performance analysis, examine a variety of training strategies, and delivery methods and technologies.

### Linking Training to Organizational Results

Learn a systematic approach to achieve tangible business results through the strategic use of training.

### Instructional Techniques

Develop your skills in facilitating training and presentations in a multitude of adult teaching situations. Receive feedback on your videotaped presentation.

## About UW Extension


Learning through UW Extension gives working professionals the quality education that will take your career to the next level, whether you long for a promotion or a shift to a completely new field. All UW Extension programs are designed by UW faculty, industry experts and community leaders. To ensure you receive first-rate instruction, every UW Extension program must be approved by the corresponding University of Washington academic department. UW advisory boards are continually reviewing programs and updating the curriculum to meet the evolving demands of specific fields.

## About UW Certificate Programs

You already work hard at your existing job, and going back to school is a serious commitment. That's why UW certificate programs are designed around you, with flexible schedules and a choice of part-time, full-time or online study, depending on the program. A UW certificate gives you the knowledge and credibility to open doors for the rest of your professional life, whether you're moving up the career ladder or switching careers altogether.

## Learn more about the program

For complete details, visit the Web site:

 [WWW.EXTENSION.WASHINGTON.EDU](http://WWW.EXTENSION.WASHINGTON.EDU)

 **Attend an information meeting.**

Interested in a certificate? You can ask questions and meet instructors and former students at these free meetings. For meeting dates, times and locations, please go to our Web site.

## Questions? Ask away

Give us a call:

 **206.685.8936** OR **1.800.506.1325**

Send us an email:

 [EXTNADVISING@EXTN.WASHINGTON.EDU](mailto:EXTNADVISING@EXTN.WASHINGTON.EDU)

## Apply or register today

Call UW Extension:

 **206.897.8939** OR **1.800.506.1325**

Apply online:

 [WWW.EXTENSION.WASHINGTON.EDU](http://WWW.EXTENSION.WASHINGTON.EDU)

This program is brought to you by UW Extension, a community gateway to the University of Washington.